



Library Newsletter

Summer 2009

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1. The 51st State. The State of Online

By Laura Gordon-Murnane
(*Searcher*, May 2009, pg. 28)

Election 2008 witnessed many firsts, including the first African-American candidate to win the nomination of a major political party and ultimately the national election and the first serious woman candidate who became the candidate to beat — for a while.

Laura Gordon-Murnane is an information consultant.

2. Academic Libraries and the Remaking of the Canon: Implications for Collection Development Librarians

By Julianne Buchsbaum
(*Library Philosophy & Practice*, June 2009)

An issue of central importance for academic librarians of the future will be how to perform successful collection development in a time of narrow budgets and a rapidly expanding universe of information. This article will look at how the canon has been problematized by postmodern critics, how this will affect collection development decisions, what librarians can do to address some of these issues and, finally, how electronic resources and hypertext are changing the role of the collection development librarian of the future.

Julianne Buchsbaum is Humanities Librarian for English, Philosophy, and Classics, University of Kansas Libraries.

3. Academic Library Users: What Do They Really Want?

By Gwen M. Gregory
(*Information Today*, June 2009, pg. 46)

You may think that an academic library is a building full of book stacks and places for quiet study. Or you may think of it as a busy information commons stocked with banks of

workstations. But what is the physical presence of the academic library these days, and how should we plan for its future? What do our users want and need from us? What issues should we be considering in our 21st-century libraries?

Gwen M. Gregory is the associate director for technical services at the Biro Law Library at Chicago's John Marshall Law School.

4. All (Almost) on the Internet. Free Available Science Resources on the Web.

By Barry N. Brown and Paul Piper
(*Searcher*, June 2009, pg. 22)

The recent economic downturn has caused, and undoubtedly will continue to cause, cutbacks in the budgets of libraries worldwide. While some savings may come out of operations, many cuts will need to come from collections and may include indexes, databases, data sets, journal subscriptions, etc. While this is obviously dismal news, it is also an opportunity to explore alternative means of obtaining duplicate or analogous information sources for library users.

Barry N. Brown is Science Librarian at University of Montana and Paul Piper is Reference Librarian at Western Washington University.

5. Avoiding a Tragedy: Information Literacy and the Tragedy of the Digital Commons

By Christopher D. Springer
(*Library Philosophy & Practice*, June 2009)

Librarians have long recognized that access to the digital commons has the remarkable potential to neutralize factors that divide the rich and the poor. While access to the digital commons is free, the financial costs of the equipment and the lack of training in the use of the equipment is an obstacle to many people

using this unique resource. The disparity in the allocation of this training and equipment is often referred to as the Digital Divide. Librarians continue to work diligently to bridge this divide by providing access to computers and conducting classes in the use of computer technology.

Christopher D. Springer is Assistant Professor and Systems Librarian at the University of Central Arkansas Conway.

6. Changing the Way Government Works With Web 2.0 Tools

By Laura Gordon-Murnane
(*Searcher*, July/August 2009, pg. 24)

A dramatic, exciting, and potentially revolutionary vision is sweeping across the nation, one that asks the question, "Does government work?" President Obama posed this question in his inaugural address on Jan. 20, 2009. If it does not, then we need to do something different — we need a new approach to find solutions to the myriad problems facing the nation. This view rejects the argument, "This is the way we've always done it."

7. Collaboration: The Library Media Center and Educational Technology

By Jeremy Cunningham and Lisa Gonzalez
(*Teacher Librarian*, June 2009, pg. 33)

Valley Christian Schools students are not yet using their cell phones to submit class assignments nor are they sending their teachers questions via text messaging, but they are using other emerging internet and web technologies.

Jeremy Cunningham is Education Technology Coordinator at the Valley Christian Schools, San Jose, California. Lisa Gonzalez is Library Media Specialist at Valley Christian Schools.

8. Don't Confuse Me With the Facts

By Cybèle Elaine Werts
(*Online*, July/August 2009, pg. 26)

Special education is a bit of a lightning rod these days, partly because the No Child Left Behind (NCLB) Act, which brought students with disabilities to the forefront of awareness among Americans. "Why is it that there are more kids with disabilities than when we were young?" It's a legitimate question because it does seem that way sometimes. And how the

question is answered has implications for online researchers in other subject areas as well. *Cybèle Elaine Werts was an information specialist for a national nonprofit research and development agency and is coeditor of Education Libraries.*

9. Ebooks Hit Critical Mass. Where Do Libraries Fit With Oprah?

By Jean Bedord
(*Online*, May/June 2009, pg. 14)

Predictions of commercial success for ebooks have come and gone for the last 10 years. Companies kept launching the next generation of ebook readers, only to fade away as substantial sales failed to materialize and investors lost patience. They saw the opportunity and the inefficiencies in the traditional publishing processes. So what's different this time around? Oprah Winfrey's endorsement of the Amazon Kindle is a clear indication that ebooks have hit mainstream America.

Jean Bedord is a consultant specializing in search strategies and content findability, working with content producers and content technology companies.

10. E-Learning 2.0: Learning Redefined

By Rupesh A. Kumar
(*Library Philosophy and Practice*, June 2009)

The introduction of computers and the Internet has brought significant changes to education. Though computer-aided education and computer-assisted training have been around a long time, they were confined to a single classroom or a laboratory. Web-based training brought revolutionary change. Initially implemented in the business sector, web-based training programs moved to universities soon after.

Rupesh Kumar A. is a Research Scholar at the Department of Library and Information Science, Bangalore University.

11. Exploiting Synergies. Among Digital repositories, Digital Collections, and Online Community

By Terence K. Huwe
(*Online*, March/April 2009, p. 14)

There was a time, just a few short years ago, when the Library of Congress and a couple of other leading research libraries were the principal developers of high-quality digital collections. Not now. Today, enterprising

academic organizations, museums, and think tanks can take advantage of powerful open source development tools and get started digitizing, albeit on a smaller scale. Activity has grown, but one thing remains constant: Historical collections can still benefit from a big burst of “Web Wow!” when they appear online—at least among the scholars and experts who need them.

Terence K. Huve is director of library and information resources at the Institute for Research on Labor and Employment at the University of California—Berkeley.

12. The Impact of Facebook on our Students

By Doug Fodeman and Marje Monroe
(*Teacher Librarian*, June 2009, pg. 36)

Demonize it or extol its admissions and alumni-network virtues, the use of Facebook in our schools is likely to elicit strong opinions. One thing is for certain, the use of Facebook repeatedly comes up in discussions about internet safety, age-appropriate exposure, and student online behavior. Though many schools have different policies for using or accessing facebook, we share many of the same concerns.

Doug Fodeman is co-director of ChildrenOnline.org and director of technology at Brookwood School, Manchester, Massachusetts. Marje Monroe is co-director of ChildrenOnline.org.

13. Focus on Academic and Research Libraries: Librarians Speak Out to Journal Publishers

By Dick Kaser
(*Computers in Libraries*, May 2009, pg. 34)

What is the economic situation in libraries these days? What are academic and research libraries doing with regard to making the resources in their collections more discoverable? Are they involved in institutional repository (IR) projects? And how do IRs and the availability of open access journals affect library purchasing decisions? Those were just some of the questions posed to a group of librarians in a recent focus group conducted in Washington, D.C., by consultant Rita Scheman for the Society for Scholarly Publishing (SSP). *Dick Kaser is Vice President of Content for trade publisher and conference organizer Information Today, Inc.*

14. Google Scholar and the Researcher

By Willam Badke
(*Online*, May/June 2009, pg. 47)

With the arrival of Google Scholar (GS) a few years ago, students gained a metasearch engine for academic research that initially appeared to be as accessible as Google. As the GS site announces, “From one place, you can search across many disciplines and sources: peer-reviewed papers, theses, books, abstracts and articles, from academic publishers, professional societies, preprint repositories, universities and other scholarly organizations.” Google Scholar’s growing popularity within academia speaks to its potential as a viable research tool. *William Badke is associate librarian at Trinity Western University.*

15. The ‘Googlization’ of the Library Collection

By Lorette S.J. Weldon
(*Information Outlook*, April/May 2009, pg. 20)

By taking advantage of several Google applications, members of an association enjoyed greater access to a resource center’s collection and were able to collaborate on many of their research efforts.

Lorette S.J. Weldon is the lead researcher for Weldon Research and the SLA Maryland Chapter Archivist.

16. Librarians as Writers

By Carol Smallwood
(*American Libraries*, June/July 2009, pg. 54)

Librarians tend to be creative people, and what other profession than librarianship could be more encouraging for writers? We are surrounded by books, technology, and people, providing the opportunity not only to write for the profession but also to produce poetry, novels, short stories, and creative nonfiction for children and adults.

Carol Smallwood has written, cowritten, edited, or coedited 18 books for Scarecrow, McFarland, Libraries Unlimited, Pudding House, and others.

17. Libraries and Learning: A History of Paradigm Change

By Scott Bennett
(*portal: Libraries and the Academy*, April 2009, pg. 181)

The transformation of information from a scarce to a superabundant commodity has

driven three paradigms in the design of library space. These are the reader-centered, book-centered, and learning-centered paradigms. The first two competed inconclusively with one another throughout most of the twentieth century. Revolutionary changes in information technology have only recently made a third design paradigm possible, one focused on intentional (or autonomous) learning. This paradigm frees us from a schoolwork approach to learning and from mere trafficking of information. The challenge before us is to align library space design with the transformational character of intentional learning.

Scott Bennett is Yale University Librarian Emeritus.

18. Libraries Thrive Through Enterprise Computing

By Marshall Breeding

(Computers in Libraries, June 2009, pg. 34)

Enterprise computing ranks as one of the most firmly established trends in IT over the last decade. This approach involves building a single technical infrastructure, designed as an organic whole, that spans an organization. Enterprise networks address each aspect of computing with a single industrial-strength solution, rather than having individual units within the organization each solve the same problem. Libraries gain many benefits as they shift from self-contained silos to full partners within the enterprise networks of their parent organization.

Marshall Breeding is the director for innovative technologies and research for the Vanderbilt University Libraries, the executive director of the Vanderbilt Television News Archive, and the founder of Library Technology Guides.

19. Library Blogs: What's Most Important for Success Within the Enterprise?

By Tania P. Bardyn

(Computers in Libraries, June 2009, pg. 12)

Library blogs, such as the one the author supervises as associate director for public services at UCLA's Louise M. Darling Biomedical Library, exchange information and ideas on everything from the everyday, such as library services, to the profound, such as values held by librarians (high-quality reliable resources, academic freedom, open access, and so on).

Tania P. Bardyn is associate director for public services at the Louise M. Darling Biomedical Library at

UCLA.

20. Licences and Legalities

By Lesley Ellen Harris

(American Libraries, June/July 2009, pg. 58)

You have just signed a license agreement to access an electronic database. You know that the use of the database is subject to certain terms and conditions as set out in the license agreement. What are your obligations, however, in informing others—the end users of the database—about those terms and conditions? Are you now the “copyright police,” required to monitor each search, access, download, or printout from the database? Or are you merely required to educate the end users about the terms and conditions of use and to inform them that they are responsible for their own actions and legal uses of the licensed database. Or do you have any obligations at all?

Lesley Ellen Harris is a lawyer, author, and educator on copyright and licensing matters. This article is taken from the new second edition of her book Licensing Digital Content: A Practical Guide for Librarians (ALA Editions).

21. Mad Magazine to Facebook: What Have We Learned?

By Greg Farr

(Teacher Librarian, June 2009, pg. 30)

The author believes all scholars should allow students access to all forms of technology and their educationally beneficial applications. To allow anything less is to inexcusably ignore the most valuable educational tools available to us. *Greg Farr is Principal of the Shannon Learning Center, Birdville, Texas.*

22. Marketing the Virtual Library

By Jody Condit Fagan

(Computers in Libraries, July/August 2009, pg. 25)

By carefully planning and evaluating your library's marketing efforts regarding its virtual presence, you can determine which strategies will get the most bang for your buck.

Jody Condit Fagan is content interfaces coordinator at James Madison University, where she manages web projects relating to the library's collections.

23. Moving Forward Through Tech Cycles

By Marshall Breeding

(*Computers in Libraries*, May 2009, pg. 19)

It's a given that technology changes continually. The author has been working with automation in libraries long enough to have experienced a number of major changes in technology. He started in the days of mainframe computers, which gave way to midrange systems, which were later replaced by client/server systems. Today, the preferred technology platforms involve web-based systems, service-oriented architecture, and cloud computing. These preferences in technology shall also pass and will be replaced by new approaches to computing not yet invented.

24. OPACs and the Mobile

By Samuel Liston

(*Computers in Libraries*, May 2009, pg. 6)

Since the turn of the century, one of the hottest topics in the IT world has been the coming mobile revolution. While there's been some arguing over the details, the fundamental tenet of the mobile revolution is that lots and lots of people will start accessing web content from handheld portable devices instead of using a traditional laptop or desktop. For evangelists of the mobile revolution, this shift is the logical conclusion of market penetration and growth rates.

Samuel Liston is the technology manager for the Oceanside Public Library.

25. Privacy in the Age of the Social Web

By Greg R. Notess

(*Online*, July/August 2009, pg. 41)

The internet continues to open up new challenges and considerations regarding the privacy of information. For each new online activity, new privacy issues arise.

Greg R. Notess is reference team leader at Montana State University and founder of SearchEngineShowdown.com.

26. Public Access Technologies in Public Libraries: Effects and Implications

By John Carlo Bertot

(*Information Technology and Libraries*, June 2009, pg. 81)

Public libraries were early adopters of Internet-based technologies and have provided public access to the Internet and computers since the early 1990s. The landscape of public-access Internet and computing was substantially different in the 1990s as the World Wide Web was only in its initial development.

This article explores the implications for public libraries of the provision of public-access technology (PAT) and seeks to look further to review issues and practices associated with PAT provision resources. This article provides insights into some of the costs, issues, and challenges associated with public access and concludes with recommendations that require continued exploration.

John Carlo Bertot is Professor and Associate Director at the Information Use Management & Policy Institute, Florida State University.

27. Public Libraries and the American Recovery and Reinvestment Act

By Emily Sheketoff

(*Public Libraries*, July/August 2009, pg. 44)

In the fall of 2008 as the presidential election heated up and the economy sank deeper and deeper, Capitol Hill talk focused on the seemingly inevitable call for passing another stimulus package to revive the U.S. financial system. The American Library Association's (ALA) Washington Office immediately recognized this open dialogue as an opportunity to not only promote what libraries were already doing to help a public struggling with a weakened economy, but also to position libraries to advance their services with the aid of an unprecedented surge of federal funding.

Emily Sheketoff is Executive Director of the American Library Association's Washington Office.

28. Reader on Top: Public Libraries, Pleasure Reading, and Models of Reading

By Catherine Sheldrick Ross

(*Library Trends*, Spring 2009, pg. 632)

This article examines competing models of reading that have been available for librarians to use in their discourse and policy making about pleasure reading. These models have

differing stories to tell about the power of the text, the role of the reader, and the effect on the reader of what is read. Who is in charge in these stories of reading? Is reading a receptive process of extracting meanings right there in the text or is it a productive process that involves the reader as a cocreator of meaning? What happens during the reading transaction itself? Is the reader empowered? Or is the reader duped, dumbed down, tranquilized, or deceived?

Catherine Sheldrick Ross is Professor and Dean of the School of Library and Information Studies, University of Western Ontario.

29. Special Librarians Still Matter to the Enterprise

By Janet L. Balas

(Computers in Libraries, June 2009, pg. 40)

Librarians in public and academic libraries are used to questions about the need for libraries and librarians in the “digital age.” Many people assume that between Wikipedia and Google, everything they would ever need to know can be found with just a click of a mouse—no librarian needed. However, communities and academic institutions have not given up their libraries—at least not yet. Librarians in special and corporate libraries, however, have seen their libraries eliminated in the drive to “put everything on the computer.”

Janet L. Balas is library information systems specialist at Monroeville (Pa.) Public Library.

30. Still “Nobody’s Baby”? Seeking a Global Home and High Standards for Continuing Professional Development

By Jana Varlejs

(Library Leadership & Management, Summer 2009, pg. 122)

At the 2008 World Library and Information Congress held by the International Federation of Library Associations and Institutions (IFLA) in Quebec, delegates from Asia and Africa asked for IFLA accreditation of library education and certification of individual professionals. This desire is a corollary of the need for demonstrating equivalency of qualifications for library positions across borders as individuals seek careers outside their own countries. More importantly, it is a sign of interest in raising worldwide standards for library and information science (LIS) education.

Jana Varlejs is Associate Professor at Rutgers School of Communication, Information and Library Studies, New Brunswick, New Jersey.

31. Survival Lessons for Libraries

By Toby Pearlstein

(Searcher, June 2009, pg. 14)

When a library closes or suffers drastic reductions, is it suicide or murder? And what happens to the survivors? Our series continues with case studies of corporate library reductions and closures and what you can do to minimize your chances of becoming a victim. *Toby Pearlstein is the former director of Global Information Services Bain & Co., Inc.*

32. Taking Your Library on the Road

By Lorette S.J. Weldon

(Computers in Libraries, May 2009, pg. 12)

As a researcher/librarian, the author has to take her library collection with her wherever she goes. Before becoming lead researcher for Weldon Researchers, she served as the director of the Association of Governing Boards of Universities and Colleges’ (AGB) Zwingle Library and Resource Center. As an association librarian, she found that customers wanted answers to questions all day long and every day of the week. She was a solo librarian without full-time help, so she had to create a way that she could answer questions and refer to the library’s collection without worrying about any special connections to a specific database or network.

33. Teens and Social Networking

By Denise E. Agosto and June Abbas

(Public Libraries, May/June 2009, pg. 32)

The online social networking trend is huge and growing. In June 2008, social networking websites received more than five hundred million unique visits, with Facebook being the most popular, followed by MySpace. Teens are playing a major role in this trend and have been users of these sites since their inception. This article will review the research related to adolescents’ use of social networking utilities, show how public libraries have responded to the trend, and argue that social networking utilities can be beneficial both to public libraries that serve teens and to their adolescent patrons as well.

Denise E. Agosto is Associate Professor, College of

Information Science & Technology, Drexel University.
June Abbas is Associate Professor, School of Library and Information Studies, University of Oklahoma.

34. Tell Me What You Know

(*Information Outlook*, April/May 2009, pg. 10)

Gen. Colin Powell, former Secretary of State and chairman of the Joint Chiefs of Staff, keynote speaker at SLA's 2009 Annual Conference, talks about deriving knowledge from information, the value of wikis, and the need to embrace technology.

35. The Use of Case Studies in Library Administration Courses and Work

By Richard J. Moniz Jr.

(*Library Leadership & Management*, Summer 2009, pg. 108)

Library and information studies (LIS) programs generally require that students complete a series of core courses. One of these common core courses required is library management, and for many students this may be the only opportunity to explore issues and concerns related to library management. Contrary to what they may think, most of these future librarians will have to make significant decisions related to management at some point in their careers. Active learning, specifically through the use of case studies, is one of the best ways to do just that.

Richard Moniz Jr. is Director of Library Services at Johnson and Wales University in Charlotte, North Carolina.

36. Themes of Change in Corporate Libraries: Considerations for Academic Libraries

By Ross Housewright

(*portal: Libraries and the Academy*, April 2009, pg. 253)

The move to an increasingly digital research environment has substantially disintermediated both academic and corporate libraries from the research process. The full impact of this disruptive change has been more clearly expressed in the corporate environment, in which libraries are less insulated by institutional tradition and historical prestige. Consideration of the changes felt and the strategies adopted by corporate libraries to maintain institutional relevance in a disintermediated research environment offers insight for academic

libraries into how to weather changes to come and maintain their active roles in the intellectual life of the campus.

Ross Housewright is research analyst, Ithaka, New York, New York.

37. Thin Client, Meet the Mobile Future

By Terence K. Huwe

(*Computers in Libraries*, May 2009, pg. 20)

In understanding how current technologies are impacting digital library development and services, it can be very useful to stay familiar with the literature of the whole of the internet era, not just the most recent 5 years' worth. It's tempting, even for doctoral students in classic disciplines such as psychology, to overlook what was "new and good" in the not-so-recent past; indeed, this is a major concern for faculty who teach doctoral students.

38. Thinking About Culture and Language. The European Library and Europeana

By Susanne Bjørner

(*Searcher*, June 2009, pg. 33)

Just as the author was beginning to wonder whether the world really needed Europeana (<http://www.europeana.org>), the ambitious new digital repository of Europe's art treasures, to construct its site in 22 different languages, there comes a press release announcing that The European Library has relaunched its impressive site, incorporating many of the recommendations from user feedback studies conducted since its start in 2005. At the top of the wish list: more multilingual facilities. According to the press release, itself issued in at least seven languages, users can now navigate and scan the collections of 38 national libraries across Europe "in their native language" and read support FAQs and user guides in 22 European languages.

Susanne Bjørner provides editorial services to publishers, authors, researchers, and librarians from her home in Spain.

39. Thoughts on the Future of Publishing

By Barbara Brynko

(*Information Today*, May 2009, pg. 1)

The news was disheartening by the first half of 2009: The *Rocky Mountain News* and the *Ann Arbor (Michigan) News* closed their doors; the *Seattle Post Intelligencer* ceased printing on paper and turned to web-only; and the *Detroit Free*

Press and *The Detroit News* cut back to publishing 3 days a week. Some media analysts viewed these events as the start of a domino effect, signaling the demise of newspapers and, perhaps, of print altogether.

Barbara Brynko is editor-in-chief of Information Today.

40. Using the Web to Teach Information Literacy

By Margaret Adolphus

(*Online*, July/August 2009, pg. 20)

“A librarian should be more than a keeper of books; he should be an educator. ... [I]f we can send students out self-reliant in their investigations, we have accomplished very much.” Although the language of this quote betrays its age (it comes from the *American Library Journal* in 1876), the sentiment sounds contemporary. Teaching customers, students, faculty members, and library patrons to be information literate is at the top of most librarians’ agenda, particularly for those working in higher education.

Margaret Adolphus is a British journalist specializing in higher education, libraries, and the information industry.

41. Web 2.0 Applications of Geographic and Geospatial Information

By Alan Oxley

(*Bulletin of the American Society for Information Science and Technology*, April/May 2009, pg. 47)

This paper covers the topic of Web 2.0, focusing on the use of geospatial and geographic data. Web 2.0 has not arisen due to a major change in technology. The label *Web 2.0* applies to recently developed types of web applications and ways of using the web; however, advances in technology, such as the extensive use of XML, have enabled them. The type of web applications that are available – and which ones dominate – has been transformed as have the ways that people use the web.

Alan Oxley is in the Computer and Information Sciences Department of the Universiti

Teknologi PETRONAS, Tronoh, Malaysia.

42. Web 3.0: The Next Step for the Internet

By Michael Baumann

(*Information Today*, May 2009, pg. 1)

Everyone remembers about 5 years ago when sites such as Wikipedia started popping up, and we started hearing the new catchphrase of “Web 2.0” being tossed around. That’s all old news. Now there’s a new and more ephemeral buzzword: Web 3.0.

Michael Baumann is a freelance writer based in South Carolina.

43. What Happens When a Knowledge Economy Turns Down?

By John Houghton

(*Information Outlook*, June 2009, pg. 21)

The economic downturn is accelerating the shift to digital publishing, and information professionals can use this trend to their advantage.

John Houghton is a professional fellow at the Centre for Strategic Economic Studies at Victoria University and the director of the Centre’s Information Technologies and the Information Economy Program.

44. Where Have All the Archives Gone?

By Barbara Quint

(*Information Today*, July/August 2009, pg. 1)

Newspaper publishers seem to have taken the hardest hit from the technological and economic challenges of publishing. Tales of venerable titles closing their doors after decades of service to their communities have a doomsday tone, less “end of an era” and more “end of life as we’ve known it.” Major cities face existence without a daily newspaper. Even papers that stay in operation may only do so by making severe cuts in expenditures and staffing. If you don’t believe me, ask a news librarian, if you can find one still working.

Barbara Quint is editor of Searcher magazine.

The *Library Newsletter* focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Newsletter* is published quarterly by the American Reference Center.