



Library Newsletter

Spring 2009

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1. Copyright Alert! Even U.S. Government Information May Be Protected by Copyright

By Bonnie Klein

(*Searcher*, April 2009, pg. 35)

In March 2008, bloggers at Wired, Boing-Boing, and Free Government Information reported that YouTube had received a Digital Millennium Copyright Act (DMCA) notice to take down a U.S. Air Force (USAF) recruiting video posted by a USAF office. The bloggers all pointed out that U.S. copyright law excludes “material produced by federal agencies” from copyright protection, and therefore, the DMCA should not apply. They also noted that the take-down notice contradicted the USAF Recruiting Command policy, which allows information on its website to “be distributed or copied.” However, in actual fact, the recruiting video was copyrighted and the USAF, as the copyright owner, had the right to decide how to distribute it.

Bonnie Klein is with the Technical Reports Team, Copyright Specialist Information Collection Division at the Defense Technical Information Center.

2. Databases: From Paper-based to Web-based

By Alireza Isfandyari Moghaddam

(*Library Philosophy and Practice*, March 2009)

Organizing and retrieving information in traditional databases with a limited amount of information is relatively straightforward, but the power of the Internet creates positive change as well as challenges. This article describes the nature and use of web-based databases (WBDBs), including their purpose, definition, functions, search capabilities and maintenance.

Alireza Isfandyari Moghaddam is with the

Department of Library and Information Sciences, Islamic Azad University, Hamedan Branch, Iran.

3. Developing Core Leadership Competencies for the Library Profession

By Shorlette Ammons-Stephens, Holly J. Cole, Keisha Jenkins-Gibbs, Catherine Fraser Riehle and William H. Weare Jr.

(*Library Leadership & Management*, Spring 2009, pg. 63)

The development of competencies, competency lists, or competency models has become a popular way to assess the strengths, needs, and potential contributions of individuals in an organization. The success of libraries as organizations is determined by the actions of the individuals who work in those libraries; the success of those individuals in carrying out the missions of those libraries is in large measure a reflection of the type and quality of leadership. Successful library leaders demonstrate certain skills that are instrumental in the delivery of desired outcomes. We usually think of the demonstration of these skills as competencies.

Shorlette Ammons-Stephens is Head of Children's Services at the Wayne County Public Library (North Carolina); Holly J. Cole is Professional Business Manager at the North Branch in the Weber County Library System (Utah); Keisha Jenkins-Gibbs is Manager at the Martin Luther King Branch of the Columbus Metropolitan Library (Ohio); Catherine Fraser Riehle is Instructional Outreach Librarian and Assistant Professor of Library Science at Purdue University (Indiana); and William H. Weare Jr. is Access Services Librarian and Assistant Professor of Library Services at Valparaiso University (Indiana).

4. Genevieve Bell Addresses the Future of the Internet as a Cultural Institution

By Steve Hardin

(Bulletin of the American Society for Information Science and Technology, February/March 2009, pg. 7)

The opening plenary session at this year's ASIS&T Annual Meeting featured Genevieve Bell with a speech that tied directly into the "People Transforming Information – Information Transforming People" theme. Bell, an ethnographer who works for Intel Corporation, was followed by reaction from two more speakers and the audience. *Steve Hardin is associate librarian in the Cunningham Memorial Library at Indiana State University.*

5. A Greener Library, A Greener You

By Wanda Urbanska

(American Libraries, April 2009, pg. 52)

Librarians can make a difference every day in many ways, as libraries move toward environmental friendliness. *Wanda Urbanska is the author or coauthor of seven books.*

6. 'I's to the Future

By Crystal Sharp

(Online, March/April 2009, pg. 22)

Taking as its theme 'I's to the Future: Invention, Innovation, Impact, the 2008 ICT (Information and Communication Technology) conference attracted more than 4,000 delegates to Lyon, France, in late November (http://ec.europa.eu/information_society/events/ict/2008/index_en.htm). This important forum, held biennially, showcases European research and presents opportunities for discussing and debating public policy priorities and for learning about European funding for ICT research. Leading policymakers and visionaries from academia and industry discussed the challenges to sustaining European competitiveness within a rapidly evolving technological environment. *Crystal Sharp is a grant consultant with CD Sharp Information Systems, Ltd. and an information specialist with the Lawson Research Institute in London, Ontario, Canada.*

7. "If the News Is That Important, It Will Find Me": The Future of Journalism, Newspapers, and Finding Information

By Nancy K. Herther

(Searcher, April 2009, pg. 23)

The quote used in the title comes from Jane Buckingham, founder of Intelligence Group, a market research firm. She's quoting a college student. This rising expectation about news delivery is significant in terms of understanding what is happening to news sources in the Internet Age.

Nancy K. Herther is Anthropology and Sociology Librarian at the University of Minnesota Libraries.

8. Information Business Meets Copyright Policy

By K. Matthew Dames

(Information Today, April 2009, pg. 16)

The author was involved with copyright for most of his life from a variety of perspectives: teacher, lawyer, librarian, musician, artist, and journalist. To him, copyright is more than a series of words on a page or a legal abstraction. Instead, it is a code that has governed his creative, scholarly, and information activities from childhood.

K. Matthew Dames is the executive editor of Copycense.

9. Inside, Outside, & Online

By Chrystie Hill

(American Libraries, March 2009, pg. 38)

Nearing the end of our first decade of the 21st century, public discourse around social activity, networking, community building, and public service has grown, again calling into question the roles of libraries and librarians in society and in relation to the communities we serve. First, the popularization of social science research, reflected in such books as Robert Putnam's *Bowling Alone* and Ray Oldenburg's *The Great Good Place*, not to mention the most recent presidential campaign, all got us thinking again about the library's role in civic engagement.

Chrystie Hill is founder of It Girl Consulting in Seattle and director of community services for WebJunction.

10. Library Automation in a Difficult Economy

By Marshall Breeding
(*Computers in Libraries*, March 2009, pg. 22)

We can only hope that the economic downturn sparks some pockets of innovation and helps us break out of some of the traditional approaches to library automation.

Marshall Breeding is the director for innovative technologies and research for the Vanderbilt University Libraries, the executive director of the Vanderbilt Television News Archive, and the founder of Library Technology Guides.

11. Library Leadership in Action

By Eric C. Shoaf
(*Library Leadership & Management*, Spring 2009, pg. 75)

Leaders lead, and leading is part of the mix of activities we call leadership. Here is a quick look around the profession at some of the things library leaders and their institutions are doing that demonstrate leadership. An assortment of librarians from across the profession were sent an e-mail asking a simple question: "What is one example of library leadership at your institution?" The answers are fascinating in both variety and scope and come from academic and research libraries, medical libraries, public libraries, and special libraries. They provide valuable insight into how libraries are taking clear leadership roles at their institutions.

Eric C. Shoaf is Assistant Dean for Administration at the University of Texas at San Antonio Library, and editor of LL&M.

12. Living Large in Lean Times

By Mary Ellen Bates
(*Searcher*, March 2009, pg. 22)

When organizations continue to tighten their budgets as the economy contracts, every department gets scrutinized. While the author continues to believe that, one glorious day, librarians *will* rule the world, until that time one has to continue to assume that funding for libraries or information centers is not guaranteed.

Mary Ellen Bates is an independent information professional with Bates Information Services Inc., and a former special librarian.

13. Maximizing the Impact of Digital Collections

By Marshall Breeding
(*Computers in Libraries*, April 2009, pg. 32)

Digital collections offer librarians another tremendous benefit – they can be leveraged to draw additional users into the library's web presence.

14. The New Versus Old Schools of Taxonomics, Metadata, and Information Architecture

By Jim Seth Earley
(*Online*, March/April 2009, pg. 36)

In its "Technology Predictions for 2009," released on Dec. 16, 2008, content management industry observer CMS Watch (www.cmswatch.com), proclaimed, "Taxonomies are dead. Long live metadata." Its analyst said, "With social computing coming to the fore, it's never been more obvious that everyone does not, and will never, categorize things in the same way. ... I will assert that the days of the traditional, definitive, and single-hierarchy taxonomy are long behind us." Far from being dead, taxonomies are more important than ever.

Seth Earley is president of Earley & Associates, Inc., a Concord, Mass., consulting firm specializing in taxonomy, search, and content management strategies.

15. One Law with Two Outcomes: Comparing the Implementation of CIPA in Public Libraries and Schools

By Paul T. Jaeger and Zheng Yan
(*Information Technology and Libraries*, March 2009, pg. 6)

Though the Children's Internet Protection Act (CIPA) established requirements for both public libraries and public schools to adopt filters on all of their computers when they receive certain federal funding, it has not attracted a great amount of research into the effects on libraries and schools and the users of these social institutions. This paper explores the implications of CIPA in terms of its effects on public libraries and public schools, individually and in tandem.

Paul T. Jaeger is Assistant Professor at the College of Information Studies and Director of the Center for Information Policy and Electronic Government of the University of Maryland in College Park. Zheng Yan is Associate Professor at the Department of Educational

and Counseling Psychology in the School of Education of the State University of New York at Albany.

16. Online Social Networking Sites and Privacy: Revisiting Ethical Considerations for a New Generation of Technology

By Peter Fernandez
(*Library Philosophy and Practice*, March 2009)

Before libraries can act ethically with regard to social networking sites, they must first have a nuanced understanding of the potential consequences of these sites. Social networking sites such as MySpace and Facebook are ultimately motivated by profit, a goal that can undermine user privacy, and that actively relies on the sharing of personal information. *Peter Fernandez is Agricultural Sciences & Natural Resources Librarian at the University of Tennessee, Knoxville, Tennessee.*

17. A Practical Guide for Building a Digital Library

By Qin Zhu and Sophia Guevara
(*Computers in Libraries*, April 2009, pg. 6)

With changing user expectations, many libraries are moving toward digital content. Accessible from anywhere at any time, digital content provides users with efficient, on-demand information experiences. Accordingly, librarians are presented with challenges and opportunities to build, manage, and implement outreach strategies that promote their digital library collections. *Qin Zhu, information developer and technical analyst at the HP Labs Research Library, and Sophia Guevara, research librarian at the W.K. Kellogg Foundation.*

18. Recognizing Opportunities for Library Leadership. The R.O.L.L. Matrix

By Christopher Raab
(*Library Leadership & Management*, Spring 2009, pg. 80)

Management seeks to maximize resources and create efficiencies while leadership establishes direction and aligns people. Librarians are natural managers, we are trained to seek order and maintain consistency. However, librarians sometimes have difficulty inspiring people and recognizing opportunities to lead. This article will introduce Recognizing Opportunities for Library Leadership (the R.O.L.L. matrix), and assist academic librarians in applying a holistic

approach to developing opportunities in both the short and long term. Consider the R.O.L.L. matrix a new device to add to your “leadership tool belt.” Learn to master it, and you will discover endless opportunities to inspire, motivate, and lead.

Christopher Raab is Archives and Special Collections Librarian at Franklin & Marshall College, Lancaster, Pennsylvania.

19. RSS Applications in Libraries and Information Centres

By Sadanand Bansode, N.B. Dahibhate and Kishore Ingale
(*Library Philosophy and Practice*, March 2009)

The use of Information and Communication Technologies (ICTs) has had a profound impact on library and information science. Advances in ICTs have allowed traditional LIS methods to be replaced by the newer, faster, and more accurate ways of transmitting information. Library automation, database development, networking of libraries, Internet and intranet applications in LIS, consortium-based benefits, and so on, have benefited librarians and library users for a number of years, making the work of libraries easier and more user-based. Web 2.0 applications are carrying these trends further.

Dr. Sadanand Bansode is with the Dept. of Library & Information Science, University of Pune, Mumbai, India. N.B. Dabibhate is a Information Scientist at the National Chemical Laboratory, University of Pune. Kishore Ingale is an Information Manager at Tata Consultancy Services, Pune, Mumbai, India.

20. Turning a New Page in Ebooks

By Marji McClure
(*Information Today*, April 2009, pg. 1)

There’s no question that ebooks have been an interesting part of the publishing industry for several years now, and no one knows for sure what place in history these electronic innovations will hold—or if they will just become history.

Marji McClure is a freelance writer based in Connecticut.

21. Twitter for Libraries (and Librarians)

By Sarah Milstein

(*Online*, March/April 2009, pg. 35)

For many people, the word “twitter” brings to mind birds rather than humans. But information professionals know that Twitter (www.twitter.com) is a fast-growing, free messaging service for people, and it’s one that libraries (and librarians) can make good use of—without spending much time or effort. *Sarah Milstein is a co-author of “Twitter and the Micromessaging Revolution” a research report from O’Reilly Media.*

22. U-Content: Doing It With Wikipedia

By Nicholas Tomaiuolo

(*Searcher*, April 2009, pg. 41)

Searcher readers do not require a recitation of sources that have criticized Wikipedia. This free online collaborative encyclopedia constantly takes heat from both the general public and scholars. One information scientist wrote, “Wikipedia poses as an encyclopedia when by no stretch of the definition can it be termed such, therefore it is subject to regulation.” One health professional entitled her editorial, “When searching for the evidence, stop using Wikipedia!” and a Middlebury professor mandated that his students refrain from citing the wiki. Conversely, one author called for scholarly

publications to modernize their peer-review methods to emulate Wikipedia. And in one study pitting Wikipedia against Encyclopaedia Britannica, reviewers called the clash of the titans a stalemate.

Nicholas Tomaiuolo is Instruction Librarian at the Central Connecticut State University.

23. “Wholly Visionary”. The American Library Association, the Library of Congress, and the Card Distribution Program

By Martha M. Yee

(*Library Resources & Technical Services*, April 2009)

This paper offers a historical review of the events and institutional influences in the nineteenth century that led to the development of the Library of Congress (LC) card distribution program as the American version of a national bibliography at the beginning of the twentieth century. It includes a discussion of the standardizing effect the card distribution program had on the cataloging rules and practices of American libraries. It concludes with the author’s thoughts about how this history might be placed in the context of the present reexamination of the LC’s role as primary cataloging agency for the nation’s libraries.

Martha M. Yee is Cataloging Supervisor, University of California–Los Angeles Film and Television Archive.

The *Library Newsletter* focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Newsletter* is published quarterly by the American Reference Center.